



Johor Economic, Tourism and Cultural Office Singapore (JETCO)

GET STARTED →



Background of JETCO

01



BACKGROUND OF JETCO

Establishment

JETCO was approved by the **Federal Government** on **21st October 2020** and by the **Johor State** on **11st November 2020**.

Official Incorporation

JETCO was incorporated as a **Private Limited Company** on **6th April 2021** under the Singapore Companies Act.

1

2



3

4

Shareholder

A subsidiary of **Permodalan Darul Ta'zim (PDT)** as the sole shareholder.

Core Focus

Focusing on relations between **Johor and Singapore** majoring in **economy, tourism, and cultural** segments.

Economic

JETCO

Strategic Mandates

**Tourism &
Cultural**

Promoting

1

Promote Cross-Border Connectivity

2

Promote investment-ready zones

3

Showcase Johor as a cross-border growth hub

4

Market Johor's competitive advantages

Promoting

1

Promote hidden gems across Johor

2

Promote flagship attractions & experiences

3

Promote food, cultural & heritage events

Facilitating

1

Build a network of strategic Singapore stakeholders

2

Connect Singapore investors with Johor Stakeholders

3

Facilitate business matching sessions

4

Facilitate investors to Johor Super Lane (JSL)

Facilitating

1

Support initiatives that position Johor as a cultural bridge

2

Assist in coordinating partnerships, and program collaborations

3

Connect cultural stakeholders from Singapore and Johor

4

Facilitate business matching sessions

JETCO | Office Location



176 Orchard Road #05-05 The Centrepont, Singapore 238843

JETCO | Office Location



176 Orchard Road #05-05 The Centrepont, Singapore 238843



Economic

02



Glance of Johor Economic



RM44.42 billion

**Singapore Investments
in Johor**
(Jan-Sept 2025)

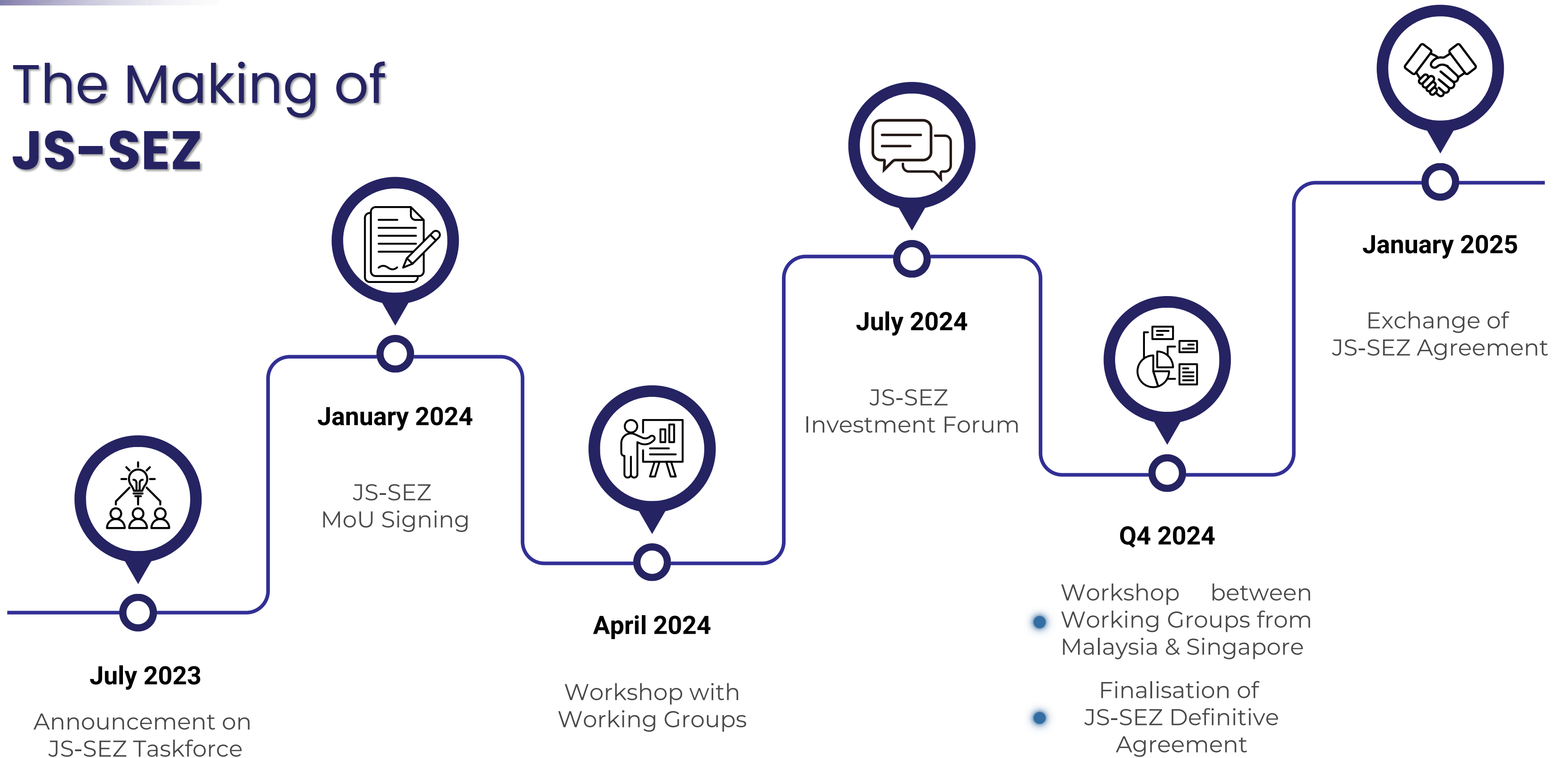
RM158 billion

GDP (2024)
Malaysia's third-largest
economy with 9.6% national
contribution

RM50.83 billion

**Foreign Direct Investment
(FDI) Value**
(Jan-Sept 2025)

The Making of JS-SEZ



JS-SEZ | Mission & Objectives



Enhanced regional economic development and cross-border business interactions.

01



Easy flow of labour to build a dynamic and integrated labour market.

02



Holistic business ecosystem & enhanced ease of doing business.

03



Improved connectivity and cost-effectiveness in trade.

04

MISSION

OBJECTIVES



Enhance cross-border mobility and connectivity for people and goods.

01



Strengthen business ecosystems to foster a robust business environment.

02



Enhanced economic complexity with high value-added industries.

03



Increased talent mobility, talent exchange and collaboration.

04

JS-SEZ | MAP & FLAGSHIP AREAS

A combination of Iskandar Malaysia -
(2,300 km²)
Pengerang **(1,288 km²)** areas - **3,588 km²**



Approved Investment Q3 2025
RM91.1 billion

7 FLAGSHIP AREAS

A

Johor Bahru Waterfront
Business Services

B

Iskandar Puteri
Business Services

C

Tanjung Pelepas
Logistics

D

**Tanjung Langsat -
Kong Kong**
Manufacturing

E


Senai - Skudai
Manufacturing

F

Kulai - Sedenak
Manufacturing

G

Desaru - Penawar
Tourism



**Pengerang Integrated
Petroleum Complex (PIPC)**
Manufacturing



**Forest City Special
Financial Zone**
Financial Services

JS-SEZ —

Infrastructure in Johor

Land – Highways

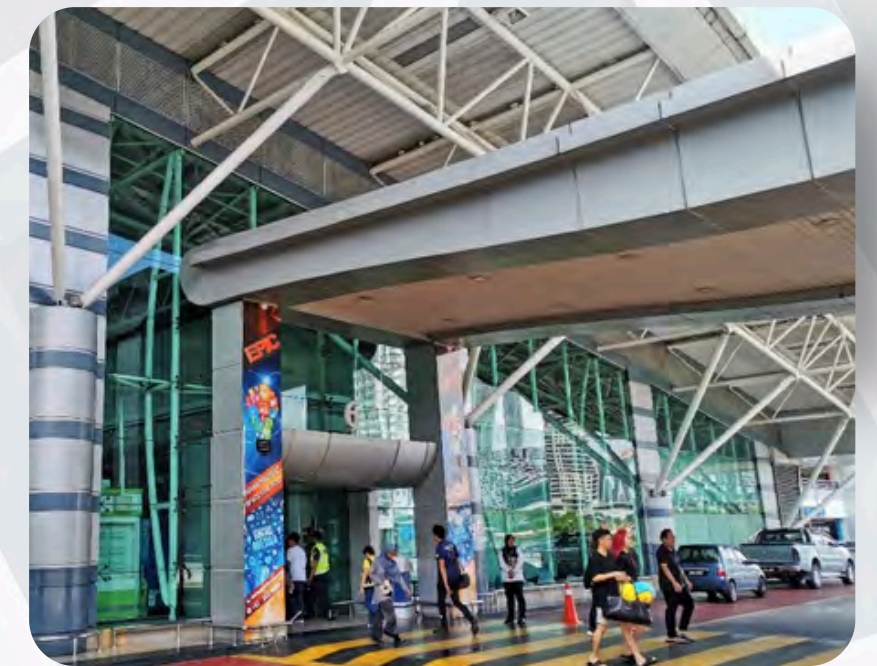
Highways in Johor

- Senai–Desaru Expressway
- Second Link Expressway
- Johor Bahru Eastern Dispersal Link Expressway (EDL)
- Pasir Gudang Highway
- Pengerang Highway
- Johor Bahru East Coast Parkway

📍 Sultan Iskandar Building CIQ Complex



📍 Johor Bahru Sentral

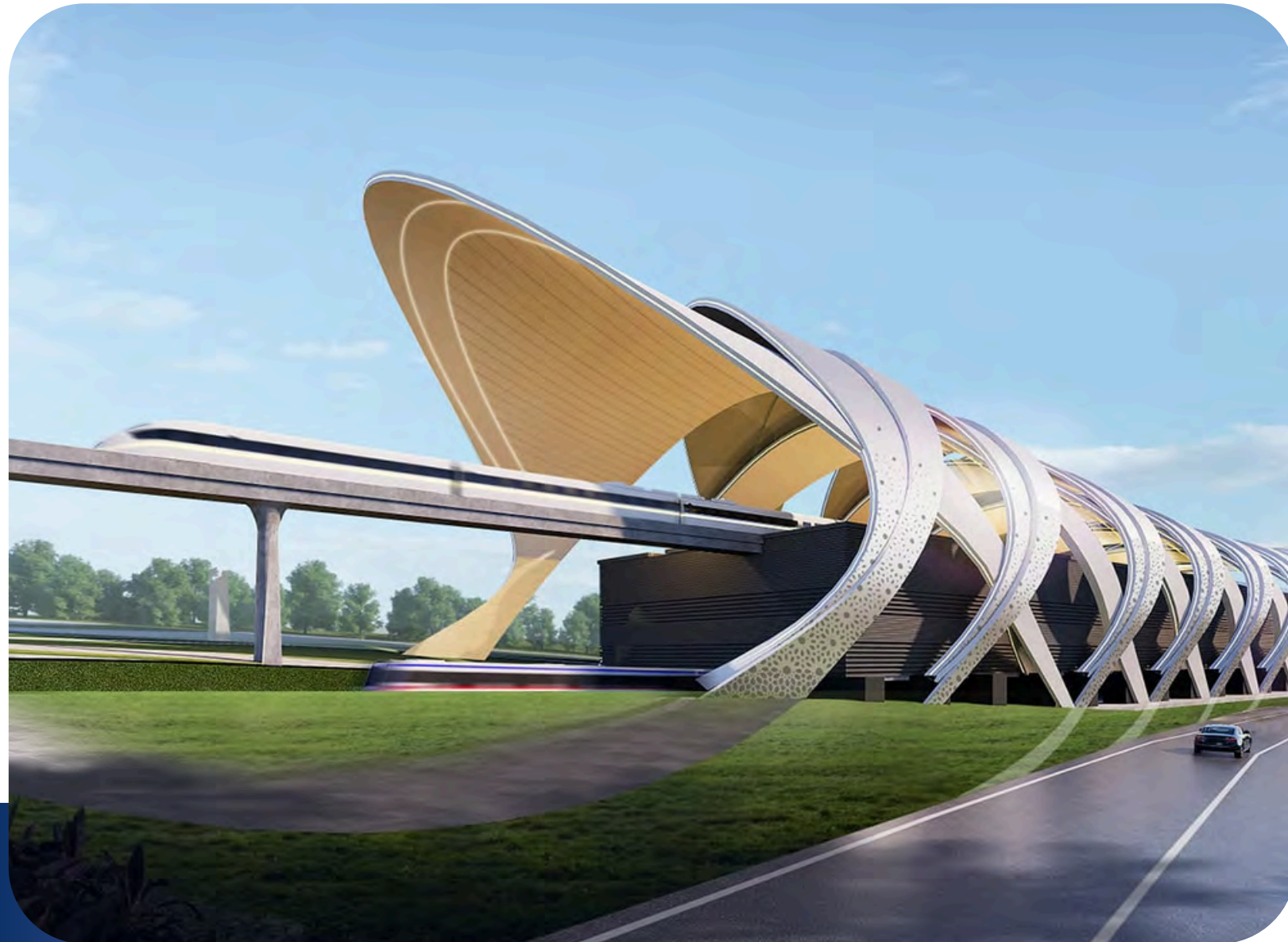


📍 Sultan Abu Bakar Complex



JS-SEZ | Infrastructure in Johor

Land – Rapid Transit System Link (RTS Link)



Train Capacity

- **10,000 passengers** per hour per direction
- Direct connection: Bukit Chagar → Woodlands North
- Estimated train journey time - **6 minutes** between stations.



Impact to JS-SEZ

- **Improves Business Efficiency** - Faster travel for investors, executives & SMEs & enhances connectivity for high-value sectors
- **Boost talent mobility** - Easier cross-border workforce movement & supports integrated labour market for JS-SEZ.



Estimation for Operation

- Project completion - **December 2026**
- Begin Operation - **Early 2027**

JS-SEZ

Infrastructure in Johor Air

SENAI INTERNATIONAL AIRPORT



Passenger Connectivity

Domestic:

Kuala Lumpur, Penang, Kota Kinabalu, Kuching, Langkawi, etc

International:

Singapore, Indonesia, Thailand, China, etc

Cargo & Logistics Hub

Import and Export warehouse (15,000 sqm)

One-Stop Government Agencies (Customs, Immigration, Quarantine, Health and Agriculture)

Handling Capacity Per Annum - 4 million passengers

19 Destinations

12 Domestic Flights

8 International Flights

JS-SEZ | Infrastructure in Johor

Sea



JS-SEZ | 11 Economic Sectors

**5 Main Sector
of JS-SEZ**

Logistics



Manufacturing



Health



**Green
Economy**



**Digital
Economy**



Tourism



**Food
Security**



Education



**Financial
Services**



Energy



**Business
Services**



JS-SEZ | Investment From Singapore

Singaporean investors have shown particular interest in:



Manufacturing & Digital Economy Sectors

Including data centre development and advanced electronics.



Financial & Business Services

Supported by the establishment of the Special Financial Zone (SFZ) in Forest City, designed to host family offices, fintech, and capital market institutions.



Smart Logistics & Green Infrastructure Projects

Leveraging Singapore's supply chain networks and capital ecosystem.

JS-SEZ | Tax Incentive Package

Corporate Tax

Corporate tax reductions of up to 5% for qualifying manufacturing and service activities.

5%

Investment Tax Allowance (ITA)

Investment Tax Allowances (ITA) of up to 100% on qualifying expenditures.

100%

Knowledge Worker Incentives

Knowledge worker incentives, such as a 15% personal income tax rate for skilled professionals.

15%

Stamp Duty Exemption

50% - 100% stamp duty exemption on applicable transactions.

**50%
100%**

IMFC-J | Invest Malaysia Facilitation Centre Johor



01



One-Solution Investment Centre

Jointly operated state-federal hub led by IRDA, Invest Johor, and MIDA to drive smooth and fast investment into JS-SEZ.

02



Strong Inter-Agency Network

Backed by 30+ federal, state, local authorities and private entities, covering all the needs of an investor.

03



Full-Cycle Facilitation

Services cover pre-investment to post-investment aftercare.

04



Comprehensive Support for Investors

To support investors to preliminary study, application and approval, project setup, construction, and commencement of the project.

JSL | Johor Super Lane

Johor Super Lane (JSL) is a fast-track development process carried out swiftly and efficiently, starting from pre-plan approval stages all the way to the completion of the building on site, followed by operational approval within a short timeframe. This is achieved through an integrated process involving plan approval, on-site construction, CCC issuance, and operating licence approval.



JSL | Benefits of Johor Super Lane



Early Technical Coordination

Early project introduction by the applicant



Simultaneous Approvals

Application for planning permission, construction, infrastructure plans, and building plans



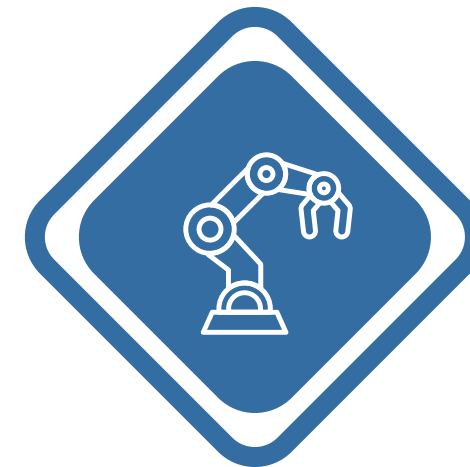
Early Site Entry

Approval for early construction works and building works



Early License Application

Management of Operating Licence



Early Machine Installation

Entry of Machines and Equipment During Construction Period



Time and Cost Saving

Plan Approval – Construction – CCC
Operating Licence – Operation

JS-SEZ | TARGETS



7-8%

GDP growth by 2030



20,000

Skilled job opportunities



50 Projects

in first 5 years

100 Projects

in first 10 years



Tourism and Cultural

03



JETCO

Tourism Johor as a Key Driver in Johor-Singapore Relations

Total target of **tourist arrival** for
Visit Johor Year 2026

12 Million

Total target of **tourist spending** for
Visit Johor Year 2026

RM42.48 Billion

(Average per capita spending for tourists per
night is RM3,540.32)

Singapore is the largest contributor
of **tourist arrivals to Johor**

9 Million Tourist Annually

It has strong potential to **reinforce**
JS-SEZ economic system

Cross-Border Tourism



Johor Tourism

Highlight



JETCO | Strategic Network



200+ Stakeholders

in JETCO's mailing list for
promotion & engagement.

JOHOR ECONOMIC, TOURISM, & CULTURAL SINGAPORE

▶ 2025



▶ JETCO

JOHOR ECONOMIC, TOURISM, & CULTURAL SINGAPORE

▶ 2025





Thank You.

CONTACT US →

✉ general@jetcojohor.com

📍 176 Orchard Road, #05-05 The Centrepont, Singapore, 238843